



10 DOWNING STREET
LONDON SW1A 2AA

CONFIDENTIAL

18th March, 1987

I thought it would be helpful for me to record the main points agreed at your meeting with the Prime Minister on Monday.

1. At the appropriate stage, the advice would be sought of David Young on the presentation of the Manifesto document: that is to say, how the text could be broken up with photographs and graphs.
2. Continuing the above point, the Prime Minister is particularly keen on using before and after photographs to show the visible achievements of Conservative Government eg: derelict sites being turned into something desirable such as a new hospital or new factory. I suggest this work is now put in hand.
3. The Prime Minister agreed that the go-ahead should be given to the campaign bus.
4. The Prime Minister said that security in the final three days of the election campaign would be especially important and special care would have to be taken about how much advance warning is given to visits.
5. The Prime Minister hoped that at the next meeting of the Central Office Area Agents they would be reminded again of the importance of making sure that the Prime Minister was seen surrounded by friendly cheering faces holding supporting placards and banners.
6. The Prime Minister had spoken to both Sally Oppenheim and Philip Holland but had not yet done so with Jack Page because she still wanted time to consider whether this was the right person.
7. The Prime Minister had a number of views on proposals for her own tours. It was therefore agreed that there should be a longer meeting so she could put forward her views more clearly and systematically. For this meeting the Prime Minister would, I think, wish to see which individual visits were also being proposed so she could see all the options

for specific visits to companies and other organisations from which choices could be made. I therefore hope that at this meeting the full files of all possible visits are available, if needed.

8. The Prime Minister has decided that she does not want a full day's meeting before Easter and has therefore proposed the date of Tuesday, 21st April which I will confirm with your office in the next day or so. (The Prime Minister will then have to decide who will be present at that meeting.)

I am copying this letter only to Peter Morrison and Michael Dobbs.

STEPHEN SHERBOURNE

The Rt. Hon. Norman Tebbit, MP