

MR. WICKS
MR. POWELL
MR. NORGROVE
MR. ADDISON
MRS. GAISMAN

MR. INGHAM
MR. PERKS

MR. ALISON
MR. SHERBOURNE

DIARY MEETING: 18 MARCH 1987

I attach an action note following today's diary meeting. I should be grateful if recipients would take the appropriate follow-up action, and the relevant papers are attached for the purpose.



P. A. BEARPARK
18 March 1987

ACTION NOTE FOLLOWING DIARY MEETING ON 18 MARCH 1987

1. EFFICIENCY UNIT ANNUAL PARTY
Regrets.
Action: PAB
2. POLICY UNIT PARTY
Regrets.
Action: TG
3. OPEN BUSINESS CENTRE OF THE LOCAL LONDON GROUP PLC
Regrets.
Action: MA
4. BUFFET LUNCH FOR PARLIAMENTARY SECRETARIES AND LORDS AND COMMONS WHIPS
The Prime Minister agreed to do this on 20 May.
5. DINNER FOR BROADCASTING INDUSTRY
Regrets.
Action: NLW
6. LORD MAYOR AND CORPORATION OF LONDON'S RECEPTION
Regrets.
Action: PAB
7. SPEAK AT STOCK EXCHANGE ANNUAL SUMMER DINNER
Regrets.
Action: PAB
8. SALUTE AT CARDIFF TATTOO
Regrets.
Action: PAB
9. KELLOG COMPANY DINNER
Regrets.
Action: PAB

MEDIA BIDS - Action Press Office

1. THE VOICE OF PROGRESS
The Prime Minister agrees to do this, but preferably slightly before October.
2. SYDNEY SUN-HERALD
Regrets.
3. LONDON EVENING STANDARD
Regrets for the moment.
4. INDEPENDENT TELEVISION COMPANIES ASSOCIATION
Regrets for the moment.
5. FALKLANDS
Regrets
6. TREND
Regrets.
7. HOW TO CHOOSE YOUR PRIME MINISTER
Regrets.
8. "DON'T BREAK YOUR HEART"
The Prime Minister asked for a little more detail about this.

PRIME MINISTER

cc.
Mr. Wicks
Mr. Ingham
Mr. Powell
Mr. Norgrove
Mr. Addison
Mrs. Gaisman
Mr. Alison
Mr. Sherbourne
Mr. Perks

DIARY MEETING: 18 MARCH

I attach the list of items for discussion
at Wednesday's diary meeting.

PAB

PAB

17 March, 1987.

DIARY MEETING ON WEDNESDAY 18 MARCH

- * 1. The Efficiency Unit have asked if you would look in at their annual party in late April/early May - date to be fixed to suit you.
Notes and Recommendations: choose date when you may be free, but no commitment.
- * 2. Policy Unit Party:
Brian Griffiths has asked if you would agree for the Policy Unit to host a reception similar to the one they gave last year, which you attended, some time in May or June. I have explained that the timing of this would be impossible from your diary point of view. However he has asked if I could bring this up at a diary meeting to see if you would agree in principle to having the party and to ask whether we could look at a date later in the year.
- *3. Request from Sir Peter Blaker to the Prime Minister to open the latest business centre to be established by the Local London Group PLC in Tottenham Court Road, London, sometime in May.
Notes and Recommendations: regrets.
- * 4. Buffet lunch for Parliamentary Secretaries and all Lords & Commons Whips, preceded by meeting.
Notes and Recommendations: the only free Wednesdays with space for a meeting and lunch are 20 May or 17 June.
- * 5. The Home Secretary has suggested you might host a Dinner for the broadcasting industry - possibly for 15-20 people to discuss/explain the development of broadcasting policy.
Notes and Recommendations: we must look at the diary.
- * 6. Lord Mayor and Corporation of London's Reception for the International Confederation of Reserve Officers at the Guildhall on Wednesday 27 July.
Notes and Recommendations: a very busy time of year.

- * 7. Invitation from Sir Nicholas Goodison to the Prime Minister to speak at The Stock Exchange Annual Summer Dinner.

Notes and Recommendations: you could choose a date in June or July if you wished to do this.

- * 8. Request from Major General P E de la Billière to take the salute at the Cardiff Tattoo. 6 or 7 August?

Notes and Recommendations: we must look at the diary.

- * 9. Dinner given by Kellogg Company (Mr. Ross Buckland) on 27 September at Brocket Hall.

Notes and Recommendations: DTI and MAFF support, as does Hector Laing.

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MEDIA

1. THE VOICE OF PROGRESS - TALKING NEWSPAPER FOR THE BLIND

Nicholas Hare, Director of "The Voice of Progress", has asked to record an interview with you to mark their 300th issue. This is a Talking Newspaper which is sent to about 1,000 blind listeners, mainly women, along the south west coast of Sussex between Shoeham and Bognor Regis. Each person receives a 45-minute long tape-recording fortnightly.

The "Voice of Progress" is one of the largest Talking Newspapers in the UK and has been in constant production for 11 years. It was founded by the Littlehampton Rotary Club and is sponsored with Rotary and Rotaract Clubs of West Worthing.

The 300th issue will be circulated in October and this is when Mr Hare would wish to carry the interview with you. The interview would take about 30 minutes to record.

Recommendation

That you agree in principle to this request but that the interview is done nearer the time (October).

Agree?

2. SYDNEY SUN-HERALD

An Australian journalist now freelancing in London for the Sydney Sun-Herald has asked for an interview so that he can write a major political profile on you.

Recommendation

Decline?

3. LONDON EVENING STANDARD

Anne de Courcy, who writes a regular series in "The Standard" called a "Home In the Life Of...", has asked if you would agree to be interviewed in your flat. She would ask questions about how you had arranged the flat to suit your own lifestyle; your tastes and preferences; how you view your home, and whether you have a particular ornament or object which has particular significance.

They would want a photograph of you in your favourite room and a couple of smaller ones focussed on a corner or detail.

Recommendation

That you decline at the moment. Charles Reiss, political editor of the paper, followed you during your visit to North Wales on Friday and had an interview with you before your return to London. He is to write a feature for use some time during the week.

4. INDEPENDENT TELEVISION COMPANIES ASSOCIATION (ITCA)

David McCall, Chief Executive of Anglia TV and Chairman of ITCA, has asked if you would be prepared to attend a small dinner party with four or five ITV principals. He believes that this would lead to a more constructive dialogue than the last time when you met all 16 members of the ITCA Council over lunch.

Mr McCall feels that the ITV companies need an exchange of views with you at what he describes as a crucial but uncertain time for broadcasters.

Recommendation

A meeting with ITCA would most likely be narrowly focussed. I understand, however, that consideration is being given to you hosting a dinner for broadcasting interests.

Decline the ITCA invitation?

5. Falklands

Tom Wisdom, of Cambridge, is doing a series for BBC's "Calling the Falklands" on the future development of the Antarctic Region and has asked if you would contribute the final 10 minutes.

In the series Mr Wisdom will be looking at non-renewable resources; fishing and the environment; Russian and American scientific work; the Antarctic's strategic military interest; and legal constrictions and options governing Antarctic development.

Recommendation

That you turn down this request and suggest the interview is done by a Foreign Office Minister.

6. TREND

Erika Folkes, a reporter with the Austrian monthly magazine "Trend" has asked for an interview. This is

an up-market magazine for businessmen with a readership of about 400,000. They regularly carry articles about Britain, with particular interest in privatisation and how "ordinary" people are being encouraged to buy shares.

Recommendation

Agree to a Written Q & A and to pose for a picture and have a very brief chat with Mrs Folkes, as you did with the Norwegian newspaper.

7. HOW TO CHOOSE YOUR PRIME MINISTER

Professor John Adair is planning to publish a book in the summer with the above title and has asked for an interview. He is hoping to talk to all the Party leaders and a number of senior politicians. He would want to tape the interview and use extracts in newspapers and on radio as well as in his book.

Recommendation

Decline?

8. "DON'T BREAK YOUR HEART"

This campaign against heart disease in Britain, is due to be launched by DHSS on 16 April. It aims to educate the public on every aspect of heart attacks and how to avoid them. This nationwide campaign is based on the success of an earlier campaign in October 1985 called "Heartbeat Wales" for which BBC TV Wales produced a supportive programme. A later survey revealed that it changed the lifestyle of 38% male and 47% female viewers.