

Prime Minister

SPEECH BY THE

PRIME MINISTER

TO THE

SCOTTISH CONSERVATIVE

PARTY CONFERENCE

IN PERTH

ON FRIDAY 15th MAY 1987

INTRODUCTION

The President:

THANK YOU FOR YOUR SPIRITED WELCOME.

FOUR YEARS AGO, WE LAUNCHED THE GENERAL ELECTION

CAMPAIGN FROM THIS VERY HALL. }

YOU GAVE US A GREAT SEND-OFF.

AND WHEN THE ELECTION CAME, IT WASN'T

A BAD RESULT!

THE PEOPLE WON.

THIS TIME WE WANT TO DO BETTER STILL

- IN BRITAIN AS A WHOLE, AND HERE IN

SCOTLAND.

THE SCOTTISH CONSERVATIVE PARTY IS IN GOOD

HEART AND ~~IN~~ GREAT SHAPE.

THANKS FIRST, TO YOU, MR. PRESIDENT, AND

ALL YOU HAVE ACHIEVED IN YOUR TWO-YEAR

PERIOD IN OFFICE.

THANKS ALSO TO OUR PARTY CHAIRMAN, JAMES

GOOLD.

WE WERE ALL DELIGHTED WHEN A LITTLE EARLIER

THIS YEAR, HE BECAME LORD GOOLD.

HE WILL BE A POWERFUL SCOTTISH VOICE

IN THE HOUSE OF LORDS.

AND I WANT TO THANK ALSO MALCOLM RIFKIND
FOR HIS OUTSTANDING WORK AS
SECRETARY OF STATE FOR SCOTLAND - AND
HIS FIRST CLASS TEAM OF MINISTERS IN
THE SCOTTISH OFFICE.

IN THE CONSERVATIVE PARTY, / WE'VE ALWAYS DRAWN
MANY OF OUR LEADERS FROM SCOTLAND -
AND THERE IS NO-ONE FOR WHOM WE HAVE
MORE AFFECTION OR ADMIRATION THAN
LORD HOME.

IT'S MARVELLOUS TO HAVE ALEC WITH US,
AT THIS CONFERENCE. *He is an
example in loyalty to us all.*

THE WAY AHEAD

MR. PRESIDENT, THIS ELECTION IS ABOUT THE

SUCCESSES OF THE PAST / AND OUR VISION FOR THE
FUTURE.

THE ACHIEVEMENTS OF OUR FIRST TWO TERMS
ARE THE SPRINGBOARD / FOR EVEN GREATER
ACHIEVEMENTS IN OUR THIRD TERM.

THERE IS ONLY ONE PARTY IN THIS ELECTION / WHICH KNOWS
WHAT IT WANTS TO DO / AND HAS THE COURAGE TO
TELL THE PEOPLE ABOUT ITS PLANS FOR THE FUTURE.
INDEED, IT SEEMS THAT THE CONSERVATIVE PARTY
ALONE IS INTERESTED IN THE FUTURE.

THE OTHER PARTIES SHY AWAY FROM POLICIES.

THEY TALK ONLY ABOUT THE PARAPHERNALIA OF
POLITICS - BLACK SECTIONS,
TACTICAL VOTING AND HUNG PARLIAMENTS.

DON'T BE SURPRISED.

THE OTHER PARTIES ARE INHIBITED FROM TALKING
ABOUT POLICIES.

THE LIBERALS AND SDP, / BECAUSE THEY WISH THEY
HAD MORE.

AND LABOUR, BECAUSE THEY WISH THEY HAD FEWER.

SO FROM THE LABOUR PARTY EXPECT - THE "ICEBERG MANIFESTO"

- ONE TENTH OF ITS SOCIALISM VISIBLE,

NINE-TENTHS BENEATH THE SURFACE.

AND FROM THE LIBERALS AND SDP, THE "BLURRED
MANIFESTO" } - EASY READING FOR THOSE WITH
DOUBLE VISION.

BUT FROM OUR PARTY, THERE WILL BE NO FLIMSY

MANIFESTO, NO HIDDEN MANIFESTO.

OUR CONSERVATIVE MANIFESTO WILL PRESENT A FULL
PROGRAMME FOR A FULL PARLIAMENT IN THE
FULL LIGHT OF DAY.

AND WHEN IT IS PUBLISHED ON TUESDAY, YOU WILL SEE

THAT, FAR FROM RUNNING OUT OF STEAM, WE'RE JUST
COMING UP TO FULL STEAM.

MR. PRESIDENT, CONSERVATIVE POLICIES ARE NOT

FOR THE BENEFIT OF POLITICIANS BUT

FOR THE BENEFIT OF PEOPLE,

RATES

LET ME START WITH LOCAL AUTHORITY RATES - WHICH

WILL MEAN AN END TO RATES FOR ALL HOUSEHOLDERS
IN SCOTLAND.

THIS LAST WEEK, PARLIAMENT PASSED THE BILL TO ABOLISH

DOMESTIC RATES IN SCOTLAND.

THEY SAID WE COULDN'T DO IT.

THEY SAID WE WOULDN'T DO IT.

WE DID IT.

I DON'T PRETEND IT WAS EASY.

AS YOU KNOW, WE HAD BEEN TRYING FOR YEARS
TO FIND THE BEST WAY OF REPLACING THE
INTOLERABLY UNFAIR BURDEN OF DOMESTIC RATES,
UNDER WHICH YOU IN SCOTLAND HAVE SUFFERED MORE
THAN MOST OTHER PARTS OF THE
UNITED KINGDOM.

INDEED IT WAS IN RESPONSE TO YOUR NEEDS IN SCOTLAND THAT
WE FINALLY DECIDED ON THE INTRODUCTION OF THE
COMMUNITY CHARGE.
FOR THOSE WHO ARE HARDEST PRESSED,
THERE WILL BE A GENEROUS REBATE.

WE WERE DETERMINED:

- THAT THE COST OF LOCAL GOVERNMENT
SHOULD BE MORE FAIRLY SPREAD;

- THAT RELIEF SHOULD BE BROUGHT TO THOSE
 - OFTEN THE WIDOWED AND THE ELDERLY - WHO
HAVE BEEN SHOULDERING TOO HEAVY A SHARE OF
THE BURDEN;

- THAT MOST PEOPLE SHOULD CONTRIBUTE
SOMETHING TO THE COST OF LOCAL SERVICES;

- THAT LOCAL AUTHORITIES SHOULD BECOME MORE
ACCOUNTABLE - AND MORE RESPONSIVE - TO THE
COMMUNITIES THEY SERVE;

- AND THAT BUSINESSES, THE WEALTH-CREATORS
AND THE JOB-CREATORS, SHOULD NO LONGER
BE AT THE MERCY OF SPENDTHRIFT LOCAL
COUNCILS.

Royal Assent to the Bill
was given this morning.
It is now the Domestic Rate (Scotland)
Act.

ACHIEVEMENTS

AS I LOOK^{ed} ACROSS THE FLOOR OF THE HOUSE OF COMMONS
 THIS WEEK } AT THE LEADERS OF THE OPPOSITION
 PARTIES, I WONDERED TO MYSELF:
 WHY ON EARTH DO THEY ALL LOOK SO GLOOMY?
 SO DEPRESSED?
 SO DOWN IN THE MOUTH?

IT MUST HAVE BEEN SOMETHING THEY ATE.

BECAUSE THERE'S A LOT TO BE CHEERFUL ABOUT.

THIS GOVERNMENT HAS AN ACHIEVEMENT SECOND

TO NONE.

When a govt. does well, Britain does well.
 They can't ever applaud when our country
 prospers. When things are looking up,
 must they always look down.

HONEST MONEY HAS BEEN RESTORED.

INFLATION IS AT ITS LOWEST LEVELS FOR
20 YEARS.

AND AS LONG AS THE CONSERVATIVES
STAY IN OFFICE, MONEY WILL STAY HONEST.

WE ARE NOW IN OUR SEVENTH YEAR OF ECONOMIC GROWTH.

IT'S PUT US AT THE TOP OF THE GROWTH
LEAGUE OF MAJOR EUROPEAN COUNTRIES -
AFTER YEARS IN WHICH WE WERE AT THE BOTTOM.
THIS BRITISH ECONOMY TODAY IS ONE OF THE
STRONGEST IN THE WORLD.

BRITAIN IS ON THE MOVE AGAIN.

AND MANUFACTURING INDUSTRY TOO IS DOING WELL.

BUSINESS OPTIMISM AMONG SCOTTISH
MANUFACTURERS IS AT ITS ^{HIGHEST} LEVEL
FOR THIRTEEN YEARS.

OUTPUT IS UP.

~~THE~~ EXPORTS ARE UP.

OVER THE COUNTRY AS A WHOLE, MANUFACTURING
PRODUCTIVITY HAS GONE UP - AT A FASTER
RATE THAN ANY OTHER COUNTRY - FASTER
EVEN THAN JAPAN.

AND PROFITS FROM MANUFACTURING ARE AT THEIR
HIGHEST LEVEL SINCE 1973!

THAT'S GOOD NEWS.

PROFITS PROVIDE THE INVESTMENT FOR THE FUTURE.

AND TORIES DON'T RUN UP VAST NATIONAL DEBTS.

WE RUN UP VAST NATIONAL ASSETS.

THIS YEAR THEY'VE REACHED £110 BILLION
NET - SECOND TO JAPAN, I'M SORRY TO SAY,
BUT WATCH OUT!

THAT INCOME FROM INVESTMENTS ABROAD / WILL
BE AVAILABLE WHEN THE NORTH SEA / PRODUCES
FAR LESS OIL THAN NOW.

ALREADY THEY BRING IN OVER £4 BILLION
YEAR.

NO WONDER BRITAIN'S STOCK IS RISING.

INDUSTRIAL RELATIONS HAVE BEEN TRANSFORMED, BECAUSE
OF THE CHANGES WE HAVE MADE IN THE LAW
ON THE TRADE UNIONS.

WE HAVE GIVEN THE TRADE UNIONS BACK TO
THEIR MEMBERS.

AND WE'VE HAD THE LOWEST NUMBER OF STRIKES
FOR ALMOST FIFTY YEARS.

TORY FREEDOM WORKS.

PEOPLE HAVE MORE MONEY IN THEIR POCKETS - TO SPEND
OR TO SAVE.

YOU'VE ONLY GOT TO LOOK AT THE SUPERMARKETS
AND SHOPPING CENTRES TO SEE THAT LIVING
STANDARDS ARE HIGHER THAN EVER BEFORE
IN OUR HISTORY.

BRITAIN IS PROSPEROUS AGAIN.

AND BECAUSE CONSERVATIVE POLICIES HAVE BROUGHT ABOUT

GROWTH,

THERE IS MORE MONEY AVAILABLE FOR THE
HEALTH SERVICE, FOR SOCIAL BENEFITS AND
FOR THE ONE MILLION EXTRA PENSIONERS.

BY EVERY TEST, WE HAVE DONE FAR BETTER FOR THE

HEALTH SERVICES THAN LABOUR DID,

THEY TALK ABOUT SPENDING MORE MONEY.

WE'VE DONE ~~it~~. *the SPENDING.*

THE DAY WE CONSERVATIVES TOOK OFFICE,

£8 BILLION A YEAR WAS SPENT ON HEALTH.

HOW MUCH DO YOU THINK IT IS TODAY?

£21 BILLION *an increase* - WAY ABOVE INFLATION

AND YESTERDAY, AS YOU MAY HAVE SEEN, WE HAD A

DING-DONG IN THE HOUSE OF COMMONS, ABOUT

WAITING LISTS.

NOW, OF COURSE, WE ALL WANT TO GET THEM DOWN.

THAT GOES WITHOUT SAYING.

THE QUESTION IS - WHICH GOVERNMENT IS

BEST AT IT?

~~AND~~ LET ME TELL YOU.

THE FACTS SHOW THAT LABOUR GOVERNMENTS

INCREASE WAITING LISTS, CONSERVATIVE

GOVERNMENTS REDUCE THEM.

YES WE WANT THEM DOWN FURTHER.

AND WE HAVE JUST ALLOCATED ANOTHER CONSIDERABLE

SUM OF MONEY, £50 MILLION FOR THAT PURPOSE.

BUT DON'T MEASURE ONLY BY MONEY.

MEASURE IT BY WHAT OUR MARVELLOUS DOCTORS
AND NURSES HAVE DONE.

ONE MILLION MORE PATIENTS A YEAR ARE
BEING TREATED IN HOSPITAL.

THREE AND A HALF MILLION MORE ARE BEING
LOOKED AFTER AS OUT PATIENTS.

HEART BYPASS OPERATIONS ARE UP THREE FOLD.

CATARACTS BY FIFTY PER CENT.

I COULD GO ON.

WHAT A PITY OUR OPPONENTS DON'T PRAISE
THE HEALTH SERVICE INSTEAD OF RUNNING
IT DOWN.

I DON'T DOUBT THAT LABOUR MEANS WELL BY THE HEALTH
SERVICE.

BUT THE PLAIN FACT IS THAT EVERY LABOUR
GOVERNMENT CAUSES AN ECONOMIC CRISIS.

IT THEN HAS TO CUT BACK,

AND ON WHAT?

ON HOSPITAL BUILDING, ON NURSES PAY.

LABOUR CUT NURSES PAY IN REAL TERMS DURING ITS LAST
PERIOD OF OFFICE.

WE'VE INCREASED NURSES PAY BY 30 PER CENT

ON TOP OF INFLATION.

LABOUR'S

SO ~~THEIR~~ GOOD INTENTIONS COUNT FOR NOTHING.

DON'T

I ~~DO NOT~~ MERELY SAY THAT THE NATIONAL HEALTH SERVICE
IS SAFE WITH US.

I SAY THAT THE NATIONAL HEALTH SERVICE IS

SAFE ONLY WITH US.

AND AGAIN, BECAUSE WE HAVE BEEN ABLE TO PRODUCE SOUND

ECONOMIC GROWTH, / OUR RECORD ON LOOKING

AFTER PENSIONERS IS SECOND TO NONE.

BRITAIN'S SPENDING ON THE ELDERLY, INCLUDING

PENSIONS, IS AMONG THE HIGHEST IN EUROPE - HIGHER

HIGHER THAN
THAN ITALY, / HOLLAND, HIGHER EVEN THAN

PROSPEROUS WEST GERMANY.

~~AND~~ WE'RE QUIETLY PLEASED ABOUT THAT,

BECAUSE WE APPRECIATE HOW MUCH THOSE

PENSIONERS DID FOR US.

THEY HAD A HABIT OF SAVING, SO IT IS VITAL TO KEEP

INFLATION DOWN, OTHERWISE THEIR SAVINGS WILL

BE EATEN AWAY.

THIS HAS BEEN A SAVERS' GOVERNMENT.

DON'T TAKE IT FROM ME.

TAKE IT FROM "THE SCOTSMAN", FRIDAY 8 MAY.

"THE SAVINGS MARKET IS BOOMING. *it said*.

NOW THE SAVER IS KING", *←*

A PART

MR PRESIDENT, THAT IS JUST AN ~~EXCERPT~~ - A SHORT ONE

OF
~~FROM~~ OUR UNRIVALLED RECORD OF ACHIEVEMENT

IN THE LAST EIGHT YEARS.

I COULD GIVE MORE.

BUT I DON'T LIKE TO THINK OF THOSE LONG FACES ON THE

OPPOSITION BENCHES GETTING LONGER STILL.

I STOPPED WATCHING WHEN THEIR CHINS PASSED

THEIR ANKLES.

OF COURSE, THERE IS MORE TO BE DONE.

THERE ALWAYS WILL BE, WHETHER IT BE IN
THE HEALTH SERVICE, EDUCATION, HOUSING OR JOBS.

THIS WEEK THE UNITED KINGDOM UNEMPLOYMENT FIGURES FELL
FOR THE TENTH MONTH IN SUCCESSION.

THAT WAS GOOD NEWS.

~~But~~ [↑] THE FIGURES FOR SCOTLAND WERE LESS GOOD AT FIRST
GLANCE.

WE'D HOPED TO DO BETTER THAN A FALL OF 300
AT THIS TIME OF YEAR.

ESPECIALLY WHEN THE FALLS ^{Feb +} IN MARCH HAD BEEN

THE LARGEST FOR NINE YEARS.

But as you know, there were
special factors - which affected the count

BUT THE LONG-TERM SIGNS FOR SCOTLAND'S ECONOMY

- AND THEREFORE FOR SCOTLAND'S JOBS - ARE
GOOD.

INSTEADY OF PROPPING UP OLD INDUSTRIES INDEFINITELY

WE HAVE SMOOTHED THE PATH FOR NEW TRADES,
NEW SKILLS, NEW ENDEAVOURS TO REPLACE THOSE
PARTS OF OLDER INDUSTRIES WHICH COULD NO
LONGER COMPETE INTERNATIONALLY.

SCOTLAND HAS EXCELLED IN DEVELOPING THOSE INDUSTRIES

WHICH ARE THE BEDROCK OF A MODERN ADVANCED
ECONOMY.

SCOTLAND HAS ONE OF THE BIGGEST CONCENTRATIONS OF THE
ELECTRONICS INDUSTRY IN WESTERN EUROPE,
WORTH SOME 43,000 JOBS.

A GLASGOW HERALD FEATURE ON EAST KILBRIDE'S 40TH

ANNIVERSARY AS A NEW TOWN, SAID " ... NEW
INDUSTRIES ARE COMING IN AT THE RATE OF ONE
A WEEK; EXPANSIONS BY EXISTING COMPANIES ARE AT
THE RATE OF ONE A FORTNIGHT".

EAST KILBRIDE "HAS MOVED FROM BEING A QUIET
COUNTRY VILLAGE TO THE PRODUCTION CENTRE
OF THE WORLD'S MOST ADVANCED HEART PACEMAKER
IN LESS THAN TWO GENERATIONS"

AND IF SCOTLAND CAN ATTRACT INDUSTRIES LIKE THE NEW

ELECTRONICS, THEY CAN ATTRACT OTHER INDUSTRIES

TOO WITH A POTENTIAL FOR GROWTH.

THESE INDUSTRIES COME HERE - NOT ONLY

BECAUSE OF FINANCIAL INDUCEMENTS WHICH

SCOTLAND CAN OFFER, ALTHOUGH THEY ARE CONSIDERABLE.

THEY ARE DRAWN HERE

- BY YOUR UNIVERSITIES,
- BY THE SKILLS OF YOUR WORK-FORCE,
- BY GOOD COMMUNIDATIONS,
- THE QUALITY OF YOUR ENVIRONMENT
- AND THE QUALITY OF LIFE.

THAT'S MODERN SCOTLAND.

AND WHEN WE THINK OF NEW JOBS, WE MUSN'T THINK SOLELY
OF MANUFACTURING INDUSTRY.

EDINBURGH IS A MAJOR CENTRE FOR THE FINANCIAL SERVICES
INDUSTRY, WHICH PROVIDES SOME 75,000 JOBS.

I RECENTLY READ IN THE SCOTSMAN / THE HEADLINE

"CRISIS LOOMS IN CAPITAL".

I WONDERED WHAT ON EARTH HAD HAPPENED, UNTIL
I READ ON.

IN FACT, BUSINESS IS SO BOOMING IN EDINBURGH —
THERE IS SIMPLY NO PRIME OFFICE SPACE LEFT IN
THE CENTRE OF THE CITY.

THAT WAS THE CRISIS. IT COULD HAVE BEEN
BETTER PUT!

BUT I WAS MORE ENCOURAGED BY TODAY'S HEADLINE:

"TURNING THE SPOTLIGHT ON .INITIATIVE AND
SUCCESS".

THAT'S THE STUFF.

AND IF YOU HAVE ANY DOUBT, JUST LOOK AT THE FIFTY TOP
PERFORMERS AMONG SCOTTISH COMPANIES.

BETWEEN 1983 AND 1985 - IN OTHER WORDS, SINCE

THE LAST ELECTION - MORE THAN HALF OF

THOSE FIFTY COMPANIES HAD A GROWTH IN PROFITS OF

OVER 200 PER CENT; AND A THIRD OF THEM

OVER 300 PER CENT.

THEY RANGED FROM NEWSPAPERS, THE GLASGOW HERALD AND
THE SCOTSMAN; TO CIVIL ENGINEERS, HENRY
BOOT; TO RACAL; THEN TWO LEATHER COMPANIES;
SIX TEXTILE FIRMS; AND COMPANIES IN THE
BUILDING AND CONTRACTING INDUSTRIES.

THE SPIRIT OF ENTERPRISE THAT BUILT SCOTLAND'S GREAT
INDUSTRIES IN THE PAST HAS RE-AWAKENED.
THE SPIRIT OF ENTERPRISE THAT CARRIED
SCOTTISH SKILLS TO THE FAR CORNERS OF THE
GLOBE IS RE-EMERGING HERE AT HOME.
I WONDER HOW MANY PEOPLE FULLY REALISE
WHAT A PROFOUND CHANGE THIS IS.

POPULAR CAPITALISM

FOR MUCH OF THE 20TH CENTURY, IT SEEMED THAT SOCIALISM
WAS ADVANCING AND CONSERVATISM^{was} IN RETREAT.
EVEN A FEW CONSERVATIVES BEGAN TO FEAR
THAT SOCIALISM WOULD TRIUMPH - THAT THE
FUTURE WOULD BE ONE OF NATIONALISED INDUSTRIES,
CENTRAL ECONOMIC PLANNING, MUNICIPAL
HOUSING AND THE GRADUAL, DISAPPEARANCE
OF THE ENTREPRENEUR, AND OF ALMOST ANYONE
WHO DID NOT EITHER WORK FOR OR DEPEND
UPON THE LEVIATHAN STATE.

OUT-DATED

HOW ~~OLD-FASHIONED~~ THAT DEPRESSING VISION NOW
SEEMS!

IT HAS THE SMELL OF THE LATE NINETEEN
FORTIES ABOUT IT - THE ATMOSPHERE OF
SHORTAGES, RATIONING, THE BLACK MARKET
AND THE ENDLESS RESTRICTIONS, LIKE THE
THOUSAND THREADS WHICH BOUND GULLIVER.

Yes it does now seem like something

~~I KNOW ALL THAT SEEMS LIKE A PREHISTORIC VISION.~~

BUT THAT'S HOW IT WAS.

THE BRAVE NEW WORLD OF SOCIALIST PLANNING
AND CONTROLS HAD ARRIVED.

FREEDOM WAS ON THE RETREAT.

TODAY, IT IS SOCIALISM WHICH IS IN RETREAT AND
CONSERVATISM WHICH IS ADVANCING.

CONSERVATISM IS ADVANCING NOT BECAUSE IT IS BEING IMPOSED
ON PEOPLE; BUT BECAUSE PEOPLE ARE FINDING
THAT WHAT WE STAND FOR IS IN TUNE WITH THEIR
OWN HOPES AND DREAMS.

IT DOESN'T STRIKE THEM AS A POLITICAL DOGMA,) BUT
SIMPLE COMMONSENSE, / THAT PEOPLE SHOULD WANT TO
BUY THEIR OWN HOME, / SET ASIDE SOMETHING FOR THEIR
OLD AGE, / HAVE SHARES IN COMPANIES THEY WORK
FOR OR BUY FROM, / AND DO THE BEST FOR THEIR
CHILDREN.

WHEN SOCIALISTS TRY TO STOP THEM DOING
 THESE THINGS / ~~FOR INSTANCE~~ TO STOP THEM
 BUYING THEIR COUNCIL HOUSE, / ^{for instance} THEY WAKE UP TO
 THE FACT THAT AT THE VERY HEART OF SOCIALISM
URGE
 IS THE ~~INSTINCT~~ TO ORDER OTHER PEOPLE AROUND,

~~WHEN WHAT THE PEOPLE HAD ALWAYS WANTED AND~~
~~BELIEVED IS WHAT THIS PARTY IS ABOUT.~~

THATS WHEN PEOPLE BEGAN TO
 Realise that ^{what} they want is what our party ~~offers~~
 NOW LOOK AT CONSERVATISM IN PRACTICE.

THIS CONSERVATIVE GOVERNMENT HAS BEEN
 ENGAGED IN A CRUSADE TO BRING PROPERTY
 WITHIN THE REACH OF EVERY FAMILY IN THE LAND.
 OUR DREAM IS THAT WHAT WAS ONCE A PRIVILEGE
 OF THE FEW, SHOULD BE THE EXPERIENCE ~~EXPECTATION~~ OF THE
 MANY.
 AND IT IS A DREAM COMING TRUE.

BRITAIN

TWO OUT OF THREE HOMES IN ~~THE~~ COUNTRY ARE NOW

OWNER-OCCUPIED - *though we've a long way
to go in Scotland before
that number is reached*

IF IT HAD NOT BEEN FOR THE ACTION TAKEN

BY THIS CONSERVATIVE GOVERNMENT, HUNDREDS

OF THOUSANDS OF PEOPLE WOULD NOT BE OWNING THE

HOME THEY DO.

THE SAME IS TRUE WITH SHARES.

NOT THAT LONG AGO, THE BACK PAGES OF THE
FINANCIAL TIMES WERE THOUGHT TO BE OF
INTEREST ONLY TO A SMALL BAND OF FINANCIAL
EXPERTS.

NOT ANY LONGER.

PEOPLE WHO WORK FOR BRITISH GAS AND BRITISH
TELECOM WANT TO SEE HOW THEIR SHARES ARE
DOING.

AND SO DO MILLIONS OF OTHERS UP AND DOWN
THE COUNTRY WHO ALSO BOUGHT SHARES IN
THESE AND MANY OTHER COMPANIES - PRIVATISED
DE-NATIONALISED, BY THIS CONSERVATIVE
GOVERNMENT.

HAS PRIVATISATION WORKED?

ASK THE EMPLOYEES - OF BRITISH TELECOM,
BRITISH GAS, THE TSB - AND FOR EXAMPLE, ~~IN~~
THE NATIONAL FREIGHT CONSORTIUM, WHICH WAS
PRIVATISED IN 1982,

IN AN EMPLOYEE BUY-OUT.

AN ORIGINAL £1 ^(2.5x2) STAKE IS NOW WORTH £46 AND

ABOUT 6,000 EMPLOYEES HAVE HOLDINGS

WORTH MORE THAN £12,000 EACH, WITH A

SIZEABLE NUMBER APPROACHING £100,000.

MR. PRESIDENT, THAT ¹ IS SELLING THE FAMILY

SILVER BACK TO THE FAMILY.

HOW HAS ALL THIS BEEN BROUGHT ABOUT?

CERTAINLY NOT BY SOCIALISM.

INDEED, THE LABOUR YEARS WERE YEARS OF
NATIONALISATION.

NOR BY CONSENSUS.

THE VERY OPPOSITE: BECAUSE THE LIBERAL
AND SDP PARTIES, WHO LOVE TO TALK OF CONSENSUS
VOTED AGAINST THE PRIVATISATION BOTH OF BRITISH
TELECOM AND BRITISH GAS.

IT HAPPENED BECAUSE WE, THE CONSERVATIVES
SAID:

"THIS WE BELIEVE, THIS WE WILL DO."

AND WE DID IT.

AND THE PEOPLE LOVED IT.

MR. PRESIDENT, POPULAR CAPITALISM IS ON THE MARCH.

THE OTHER PARTIES - LABOUR, LIBERALS, SDP AND THE
REST - WOULD STOP IT DEAD IN ITS TRACKS,
AND THROW IT INTO REVERSE.

NOT THE CONSERVATIVES.

AND SO I MAKE THIS PLEDGE TO YOU.

IF WE WIN THIS ELECTION, AS I BELIEVE
WE WILL, THEN, AT THE END OF OUR THIRDDTERM, THERE
WILL BE STILL MORE FAMILIES OWNING MORE
PROPERTY.

MORE HOMES, MORE SHARES, MORE SECOND PENSIONS
AND MORE SAVINGS.

OF COURSE, THERE WILL ALWAYS BE PEOPLE, WHO, IN THE NAME
OF MORALITY, SNEER AT THIS AND CALL IT
"MATERIALISM".

BUT, ISN'T IT MORAL THAT PEOPLE SHOULD WANT TO
IMPROVE THE MATERIAL STANDARD OF LIVING
OF THEIR FAMILIES, BY THEIR OWN EFFORT?
ISN'T IT MORAL THAT FAMILIES SHOULD WORK FOR
THE MEANS TO LOOK AFTER THEIR OLD FOLK?
ISN'T IT MORAL THAT PEOPLE SHOULD SAVE, SO
AS TO BE RESPONSIBLE FOR THEMSELVES?
ISN'T IT MORAL, THAT PEOPLE SHOULD HAVE *THE*
MEANS TO SUPPORT THE CHARITIES WHICH THEY
BELIEVE IN?

TO EVERYONE IN THIS HALL, AND TO MOST PEOPLE IN THE
COUNTRY, ALL THIS IS OBVIOUS.

WHY THEN IS IT A MATTER OF POLITICAL DEBATE?
BECAUSE SOCIALISTS AND THE PSEUDO-SOCIALISTS
THINK THEY KNOW HOW TO RUN YOUR LIFE, BETTER
THAN YOU DO.

BUT THERE CAN BE NO MORALITY WITHOUT FREEDOM OF CHOICE.

THAT IS WHY THERE IS A STRONG MORAL CASE
FOR REDUCING TAXATION.

IT IS RIGHT AND GOOD THAT WE SHOULD TAKE RESPONSIBILITY
FOR OUR FAMILIES.

THE DESIRE TO DO BETTER FOR ONE'S FAMILY IS ONE
OF THE STRONGEST AND BEST MOTIVES IN HUMAN
NATURE.

AND IT IS FOR GOVERNMENT TO WORK WITH THAT
GRAIN IN HUMAN NATURE TO STRENGTHEN THE STRAND
OF RESPONSIBILITY AND INDEPENDENCE.

- IT BENEFITS THE FAMILY
- IT BENEFITS THE CHILDREN
- IT IS THE ESSENCE OF FREEDOM
- IT IS A HUMAN RIGHT.

TO WORK AGAINST THAT GRAIN IS TO STAND
MORALITY ON ITS HEAD.

IT IS THE VERY REVERSE OF A MORAL CRUSADE.

BEWARE THE SCARES

MR. PRESIDENT, THE CONSERVATIVE PARTY IS THE ONLY
PARTY FIGHTING THIS ELECTION, NOT ON
HOT-AIR PROMISES BUT ON THE BASIS OF SOLID
ACHIEVEMENT.

OUR OPPONENTS WILL THEREFORE SWITCH THEIR
ATTACK AND ENGAGE IN A CAMPAIGN OF SCARES
AND SMEARS.

HOW DO WE KNOW?

BECAUSE THIS IS PRECISELY WHAT THEY DID
LAST TIME.

Labour's

IN MAY 1983, MR HATTERSLEY SAID:

"IN A YEAR'S TIME ... INFLATION WILL
BE IN DOUBLE FIGURES AGAIN".

IT WASN'T.

IT ISN'T.

MRS DUNWOODY, THEN ON LABOUR'S FRONT BENCH, SAID

LAST TIME:

"IF THE TORIES WERE ALLOWED TO WIN THIS
ELECTION THEY WOULD WITHIN FIVE YEARS END
THE NATIONAL HEALTH SERVICE".

YOU'VE JUST HEARD OUR FANTASTIC RECORD ON THE HEALTH

SERVICE, UNRIVALLED BY ANY PREVIOUS

GOVERNMENT.

AND MR KINNOCK HIMSELF, JUST TWO DAYS BEFORE POLLING
DAY, SAID:

"IT IS NOW CLEAR ... THAT A TORY GOVERNMENT
WOULD ... INCREASE TAXES".

AND THE TRUTH?

WE CUT INCOME TAX.

AND HE VOTED AGAINST THE TAX CUTS.

FOUR YEARS AGO, IT WAS ALREADY CLEAR THAT THE LABOUR
PARTY HAD LOST ITS GRIP ON REALITY.
NOTHING'S CHANGED.

NOWHERE IS A CLEAR-HEADED APPROACH NEEDED MORE | THAN
IN STANDING UP FOR THE DEFENCE OF OUR
COUNTRY.

STRONG FOR FREEDOM

HOW FORTUNATE WE ARE TO HAVE GEORGE YOUNGER AS
DEFENCE SECRETARY.

HE COMMANDS RESPECT THE WORLD OVER.

BUT FROM LABOUR, ON THE SUBJECT OF DEFENCE, THERE IS
A SUDDEN EERIE SILENCE.

WE USED TO HEAR REGULARLY ABOUT LABOUR'S NON-NUCLEAR
DEFENCE POLICY.

ABOUT HOW MR. KINNOCK WAS GOING TO EXPLAIN
IT TO THE UNITED STATES AND OUR OTHER
NATO ALLIES.

AND GAIN THEIR ACCEPTANCE.

BUT NOW ALL IS QUIET.

NOT BECAUSE THE POLICY HAS CHANGED.

BUT BECAUSE THEY HAVE DISCOVERED HOW
DEEPLY UNPOPULAR IT IS.

AND THEY WANT TO HUSH IT UP.

DENIS HEALEY GAVE THE GAME AWAY - AS USUAL.

HE TOLD US THAT THE KREMLIN ARE
PRAYING FOR A LABOUR VICTORY.

WHO COULD BLAME THEM?

THINK WHAT A LOT OF TROUBLE IT WOULD
SAVE THEM.

THEY WOULD SEE BRITAIN'S INDEPENDENT NUCLEAR DETERRENT
SURRENDERED.

AND THEY WOULDN'T HAVE TO GIVE UP A SINGLE
NUCLEAR WEAPON THEMSELVES.

NOT ONE.

THEY WOULD SEE OUR AMERICAN ALLIES TOLD TO REMOVE
ALL THEIR NUCLEAR WEAPONS AND BASES FROM
BRITAIN.

BUT THEY WOULD KEEP ALL WEAPONS AND BASES
IN EAST EUROPE.

THEY WOULD SEE NATO'S STRATEGY AND COHESION FATALLY
WEAKENED.

WHILE THEIR DEFENCES WOULD REMAIN INTACT.

YES, LABOUR'S DEFENCE POLICY WOULD BE THE ANSWER TO
THE KREMLIN'S PRAYERS.

*But I doubt whether there's really
much praying in the Kremlin.*

IN ANY CASE, IN THIS ELECTION, OUR JOB IS TO SPELL
OUT THE TRUTH.

AND THE TRUTH IS THAT LABOUR REMAINS THE PARTY
OF ONE-SIDED NUCLEAR DISARMAMENT,

THE TRUTH IS THAT YOU CANNOT CLAIM TO BE A LOYAL
MEMBER OF NATO WHILE DISSOCIATING YOURSELF
FROM ITS BASIC ^{nuclear} STRATEGY.

THE TRUTH IS THAT LABOUR'S POLICIES WOULD MORTALLY
WEAKEN THE UNITED STATES' COMMITMENT
TO EUROPE.

THE TRUTH IS THAT LABOUR POLICIES WOULD TAKE US A
GIANT STEP TOWARDS A NEUTRAL BRITAIN,
INCREASINGLY UNDER THE SHADOW OF SOVIET
MILITARY MIGHT.

MR PRESIDENT, WE CONSERVATIVES ARE NOT PREPARED

TO TAKE RISKS WITH BRITAIN'S SECURITY.

WE KNOW THAT NUCLEAR WEAPONS HAVE KEPT

THE PEACE IN EUROPE FOR FORTY YEARS.

THEY HAVE PREVENTED NOT ONLY NUCLEAR WAR

BUT CONVENTIONAL WAR AS WELL.

A STRONG DEFENCE POLICY IS THE BEST PEACE POLICY.

AND THAT IS WHY WE ARE MODERNISING OUR INDEPENDENT

DETERRENT WITH TRIDENT.

LABOUR AND THE LIBERALS AND THE SDP WOULD

CANCEL IT.

THAT IS WHY THE CONSERVATIVE GOVERNMENT DEPLOYED
CRUISE MISSILES.

ALL THE OPPOSITION PARTIES - AGAIN, LABOUR AND THE
LIBERALS AND THE SDP - VOTED IN THE HOUSE
OF COMMONS AGAINST DEPLOYMENT.

YET IT IS THE DEPLOYMENT OF CRUISE AND
PERSHING MISSILES IN BRITAIN AND EUROPE
WHICH HAS BROUGHT THE SOVIET UNION BACK TO
THE NEGOTIATING TABLE.

AND NOW WE ARE SEEING PROGRESS.

AN AGREEMENT LATER THIS YEAR WHICH WOULD
FREE EUROPE FROM THE THREAT OF SOVIET
MEDIUM AND SHORTER-RANGE MISSILES IS
A REAL POSSIBILITY.

PEOPLE KNOW THAT OUR POLICIES OFFER THE BEST HOPE

FOR PEACE AND SECURITY,

THEY KNOW THAT BRITAIN'S DEFENCES ARE SAFE ONLY

IN CONSERVATIVE HANDS.

CONCLUSION

Mr. President-

FOR THE NEXT FEW WEEKS WE WILL ENJOY OR ENDURE ALL THE

RAZAMATAZZ THAT ACCOMPANIES A DEMOCRATIC
ELECTION.

THE POLLS WILL CONFUSE US DAILY.

THE POLITICIANS OF ALL PARTIES WILL TALK,
ARGUE AND CANVASS.

THEY WILL LAY OUT THEIR WARES. SOME WILL WARBLE
THEIR SIGNATURE TUNES, OTHERS PUT ON THEIR
MOST PERSUASIVE SMILES.

THEN THEIR VOICES WILL FALL SILENT AND THE BRITISH PEOPLE
WILL QUIETLY CAST THEIR VOTES IN THE ONLY
POLL THAT MATTERS.

MR PRESIDENT, NO-ONE CAN TAKE THE BRITISH PEOPLE

FOR GRANTED. *AND CERTAINLY NO-ONE CAN
TAKE THE VOTES FOR GRANTED.*

NO-ONE CAN BE SURE OF THEIR VOTES UNTIL

THE VERY LAST ONE HAS BEEN COUNTED.

WE NEVER ASSUME SUCCESS.

WE TRY TO DESERVE IT.

WE WORK FOR IT

THE MANIFESTO WE SHALL LAUNCH NEXT WEEK IS A MANIFESTO

NOT FOR A GOVERNMENT, BUT FOR A PEOPLE.

IT WILL SPEAK OF EXTENDING FREEDOM, /WIDENING

CHOICE, (OPENING DOORS OF OPPORTUNITY FOR

PEOPLE TO ACQUIRE NEW TRAINING, (NEW RESOURCES,)

NEW SCOPE FOR OWNERSHIP AND LEADERSHIP.

IT WILL BE A MANIFSSTO FOR OUR TIMES.

NO DOUBT OUR OPPONENTS IN THE OPPOSITION PARTIES

WILL LAY OUT THEIR POLICIES WITH FANFARE.

in est-tem able

BUT WE SHALL HAVE TWO INESTIMABLE ADVANTAGES

OVER THEM.

OUR POLICIES ARE IN TUNE WITH THE DEEPEST
INSTINCTS OF THE BRITISH PEOPLE.

AND WE CAN POINT WITH PRIDE TO OUR STEWARDSHIP
OF THE LAST EIGHT YEARS.

THE BRITISH PEOPLE HAVE SEEN THE GREATNESS OF OUR
COUNTRY - WHICH IN 1979 WAS IN A SLOUGH
OF DESPAIR AND DEFEATISM - REVIVED AND
RESTORED.

TODAY BRITAIN IS A STABLE, PROSPEROUS
AND WELL-GOVERNED COUNTRY WITH A PROUD
PRESENCE IN THE WORLD.

WHAT ARE THE ALTERNATIVES?

A VOTE FOR THE LIBERALS OR THE SDP?

THAT'S NOT A CHOICE BUT A STEP INTO THE
UNKNOWN, INTO A NO-MAN'S LAND OF CONFUSION,
UNCERTAINTY AND ^{DEADLOCK} ~~PARLIAMENTARY~~ CHAOS.

A LABOUR GOVERNMENT?

THAT'S NOT A CHOICE.

IT'S A NIGHTMARE.

BUT A NIGHTMARE THAT MUST BE TAKEN SERIOUSLY.

APATHY, OVERCONFIDENCE, INDIFFERENCE,

COMPLACENCY, GOING FOR THE SOFT OPTION

- ALL THESE COULD BRING IT ABOUT.

OUR CONSERVAITVE ACHIEVEMENTS WERE HARD WON.

WE DIDN'T RUN AWAY FROM DIFFICULT CHOICES.

WE DIDN'T FUDGE THE ISSUES.

AND WHEN THERE WAS A CRISIS, WE DIDN'T

BACK DOWN.

DON'T TAKE ALL THAT FOR GRANTED.

ALL THE IMPROVEMENTS IN THE WELL-BEING AND STRENGTH

OF OUR COUNTRY HAVE ONLY BEEN POSSIBLE

BECAUSE WE HAVE HAD A STRONG GOVERNMENT

WITH SOUND POLICIES AND A DECISIVE MAJORITY

IN PARLIAMENT.

IN THIS ELECTION SO MUCH IS AT STAKE.

WE LOOK TO YOUR HELP, YOUR STRENGTH AND

THE PEOPLE'S SUPPORT

TO ELECT A ^{STRONG} / DECISIVE, UNITED,

CONSERVATIVE GOVERNMENT

FOR THE THIRD TIME.

END

Resurgence of Economy

↓
Excellent Welfare services
and
Strong Defense
and
Reputation in the World.

The Reason Why.

Govt sets framework of freedom

People supply enterprise
& responsibility.