

PRIME MINISTER

You said when we left last night that it was not as clear as last week. Let me make clear:

1. Between now and Wednesday/Thursday of this week we must stay on the ATTACK
2. Let us meet on Thursday evening for half an hour to renew the situation and decide on the strategy for the last week.
3. The attack should be the fear issues
 - strikes and secondary picketing
 - hard Left/militants
 - politically controlled police
 - repeal of Terrorism Act
 - repeal of visa controls
 - soaring inflation/taxation
 - National Insurance contribution

"They will destroy our industrial peace, they will destroy our safety on the streets and they will destroy the money in your pocket".

I attach a speaking note for your meeting with Norman.

Steve

RY DAVID YOUNG
30.5.87

NB I have spoken to Norman this morning. He is thinking the same way as us so I think you will find him receptive.

SPEAKING NOTE FOR YOUR MEETING WITH THE CHAIRMAN FROM LORD YOUNG

1. Maintain the attack until Thursday at least

We must seize the initiative by bringing to the fore the 'fear of Labour' issues just as we did with Defence.

These are:

Strikes
Militants
Police/terrorism
Visa Controls
Inflation
Taxation (NIC)

2. Flexible Approach to Press Conferences

Themes rather than policy areas. David Young has called his press conference 'Labour will destroy jobs'. Reflect this approach - eg. Labour will destroy:

- your money
- your social services
- your safety

In press conferences for the first half of next week.

3. Party Election Broadcasts and Achievements should reflect this approach.
4. The Charirman has been very effective on television and in speeches on the themes identified here. He is especially strong, he should continue and do more.
5. Asking Labour the awkward questions

Central Office must monitor all Labour statements on a daily basis. We should identify weaknesses and provide key statement and questions for use at the morning press conference and brief speakers and those appearing on the media to raise these points throughout the day and evening.

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Our clear strategy should be to keep the initiative by knocking Labour onto the back foot. We must not fight on their ground - we must make them defend against our attacks.

David Young

30.5.87