

From: Bill Davis

28.9.1987.

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Some More Thoughts

1. We have one of the fastest growing economies in the world. Industrial output is at the highest level for years; productivity has improved, investment has increased, unemployment is at the lowest level for four years, more people own shares - and their own homes - than ever before. They call it the Thatcher revolution. Well, if that's what it is, let's have more of it.

2. I read the other day that "invisible earnings" - from investment abroad and financial services - are now bigger than our revenue from North Sea oil. If this is true (and it's easily checked) it is very reassuring.

3. You stand for free enterprise - but surely not for the black economy, misbehaviour in the City and so on. We need a free enterprise society, but we also need an honest society. - Standards

4. Anything you say - from the heart - about the future of family life would be appreciated.

5. You might try the "I'm proud of" approach: listing six or seven things in your speech which you are proud of in Britain. A good patriotic touch.

6. What your message comes down to (and always has done) is one sentence: more choice, more freedom, more self-reliance and, yes, more reward for genuine effort.

rising to one's obligations

7. Is there anything you want to say about our role in Europe? A commitment, for the future, to the principle of a Europe which stands together - even, though, like all families, we have our occasional differences?

8. Mr. Kinnock talked this week about the need for policies which are "attuned to the realities we face in four to five years time". They already exist. They are ours.